

Factsheet

The Strategic Growth Partner for Founders who are Ready to Scale

Founder to Founder...

You’ve built something real.

You’ve done the hard yards. You’ve proven it works.

Now you’re wondering, “What’s next - and how do I make it count?”

If growth feels like a blur, your next step is not to spend £10k/month on another agency...

It’s to partner with someone who actually gives a damn - and grows with you.

That’s where Founders Growth Partner comes in.

What is Founders Growth Partner?

Founders Growth Partner is a **no-fee, high-impact growth partnership** built for gritty founders like you.

I’m Mark Preston, and instead of charging a retainer, I earn a minority equity stake - then help you scale like the future depends on it. Because for me... it does.

- 20+ years in SEO, customer acquisition, and digital strategy
- Proven growth frameworks that remove guesswork
- Zero fluff. Zero retainers. Zero salary. Zero risk to get started.

I don’t invest money.

I invest time, belief, and skin in the game.

Is This You?

I only work with founders who are already doing the thing — but want **more traction, more clarity, and more direction**.

- **The Real Builder:** You’ve found product-market fit (or close). You’ve got sales. Now you want structure and a growth engine that doesn’t burn you out. *“I’ve built this far on instinct, but now I need a real strategy.”*
- **The Bootstrapped Tech Creator:** You’ve created something brilliant, but you need sharper marketing, stronger messaging, and a go-to-market roadmap. *“We’ve built something great, but we’re still the best-kept secret.”*
- **The Ambitious Service-Based Business:** You’re good at what you do. Very good. But now you want better clients, higher-value work, and to be seen as the authority in your niche. *“I’m tired of relying on referrals and low-ticket leads.”*
- **The Underdog with Vision:** You’ve got grit. You’ve got heart. You just need someone to back you - not with lip service, but real support and belief. *“I just want someone who actually sees what I’m building — and helps me grow it.”*

Why Founders Partner with Mark Preston

This isn’t “advice”. It’s an outcome-driven partnership where you get:

- A step-by-step growth strategy tailored to your business
- Messaging that actually cuts through
- A customer acquisition system, not a guessing game
- Expert SEO and digital frameworks
- Someone with skin in the game — not an invoice in your inbox

No bloated costs. No one-size-fits-all solutions.

Just a focused plan that fits your reality.

How it Works

1. **We talk.** No pitch, no pressure - just a real conversation.
2. **We trial.** A small project to test the chemistry.
3. **We partner.** If it clicks, I take a minority equity stake.
4. **We grow.** Together. I’m in it - fully.

Not for Everyone

- You want a “done-for-you” solution
- You’re not open to sharing upside
- You expect instant results without deep change

This is for founders who know their business has more in it - and are finally ready to unlock it with the right partner.

Why This Works

- The Founders Growth Partner model unlocks access to a senior-level growth strategy without the price tag.
- It’s designed to scale what’s already working, not throw more noise at the wall.
- It gives you a partner who sees your business through the same lens you do - with care, urgency, and ambition.

Why This Works

There’s no perfect moment. Just this one. If this resonates even a little - let’s talk.

- www.foundersgrowthpartner.com
- mark@foundersgrowthpartner.com

No pressure. No pitch. Just a genuine conversation about where you are — and where we could go together.